

**Actionable Reports
For The Period From 7/1/2011 To 8/1/2011**

Prepared For Attorney Alan P. Brown

Page 1 CUMMULATIVE - LAST 12 MONTHS

	Total
The NUMBER of your subscribers who ADDED SOMEONE to your subscriber list	4
Clicked READ MORE	73
OPENED your newsletter	302
Send Turbulent Times Book	1
Visited Your Blog Site	7
Visited Your LINKEDIN Page	2
VISITED YOUR WEB SITE	12
Want A CALL FROM THE NEWSLETTER button	3
Want A CALL FROM THE READ MORE Page	4
Want to SCHEDULE A MEETING	4
Were ADDED TO YOUR subscriber list	154
Workshop Interest	28

Hot Sheet

People who WANT A CALL from the READ MORE Page

<u>Name</u>	<u>Referral Source</u>	<u>Date/Time</u>
Jason Bear		07/14/2011
Karen Tacrey	Tom Stone	06/15/2011
Shirley Glower		03/17/2011
Shirley Glower		03/17/2011
Ross Packer		03/17/2011
Sallie Mae		03/17/2011
John Brown		03/05/2011
Lisa Dyson		03/05/2011
Kris Hams		03/05/2011
Charles Long		03/03/2011
Sallie Mae		03/03/2011
Sara Lee		03/03/2011
John Dean		02/28/2011
Beth White		02/28/2011

Marvin DuLong	02/24/2011
Karen Tacrey	02/24/2011
Richard Roundtree	02/24/2011

People who WANT A CALL FROM THE NEWSLETTER button

<u>Name</u>	<u>Referral Source</u>	<u>Date/Time</u>
Fred DeGreat		06/15/2011
Frederick March		06/05/2011
Beth White		04/07/2011
Sallie Mae		03/17/2011
Gina Rookstool		03/17/2011

Hot Sheet

People who want to SCHEDULE A MEETING

<u>Name</u>	<u>Referral Source</u>	<u>Date/Time</u>
Brenda Love	Gina Stone	06/15/2011
Brenda Love	Sal Simon	06/15/2011
Rachelle Kropp		04/25/2011
Crystal Pillow		04/20/2011
Mary O'Brien		03/17/2011
Mary O'Brien		03/05/2011
Rich Shapiro		03/05/2011
Louis Toms		03/05/2011
Mary O'Brien		03/03/2011
Mary O'Brien		03/03/2011
Mary O'Brien		03/03/2011
Mary O'Brien		03/03/2011
Denise Hurt		02/28/2011
Denise Hurt		02/28/2011
Scott Teasue		02/24/2011
Jeff Davis		02/24/2011
Carol Burnett		02/24/2011
Max Roach		02/24/2011
Susan Donovan		02/24/2011
Ned Moretime		02/24/2011

People who were ADDED TO YOUR subscriber list

<u>Name</u>	<u>Name Added</u>	<u>Date/Time</u>
Sheri Gold		04/21/2011
Mary O'Brien	Gina Stone	03/26/2011
Mary O'Brien	Gina Stone	03/13/2011
Rich Shapiro	Gina Stone	03/08/2011
Louis Toms	Gina Stone	03/07/2011

Hot Sheet

People who ADDED SOMEONE to your subscriber list (send thank you)

<u>Name</u>	<u>Client/Prospect/Professional</u>	<u>Date/Time</u>
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/26/2011
Marvin DuLong		07/25/2011
Marvin DuLong		07/25/2011
Marvin DuLong		07/25/2011
Michael Toots	Lawyer	07/25/2011
Adam Strate	Non-Professional	07/25/2011
Scott Teasue		07/25/2011
Scott Teasue		07/25/2011
Scott Teasue		07/07/2011
Scott Teasue		07/07/2011
Scott Teasue		07/07/2011
Scott Teasue		07/07/2011
Scott Teasue		07/07/2011
Scott Teasue		07/07/2011
Frederick March	Lawyer	06/16/2011
Frederick March	Lawyer	06/16/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	06/14/2011
Frederick March	Lawyer	05/18/2011

Priority List

People who clicked READ MORE

<u>Name</u>	<u>Article Read</u>	<u>Date/Time</u>
-------------	---------------------	------------------

Bill Paid	Read More - 07/12/11	07/19/2011
Marvin DuLong	Read More - 07/12/11	07/17/2011
Scott Teasue	Read More - 07/12/11	07/16/2011
Rich Shapiro	Read More - 07/12/11	07/14/2011
Frederick March	Read More - 07/12/11	07/14/2011
Kurt Simpson	Read More - 07/12/11	07/14/2011
Michael Toots	Read More - 07/12/11	07/13/2011
Mary O'Brien	Read More - 07/12/11	07/13/2011
Donald Duck	Read More - 07/12/11	07/13/2011
Greg Gorry	Read More - 07/12/11	07/13/2011
George Wallace	Read More - 07/12/11	07/13/2011
Kay Stevens	Read More - 07/12/11	07/13/2011
Pamela Pearl	Read More - 07/12/11	07/13/2011
George Yost	Read More - 07/12/11	07/13/2011
Larry Lide	Read More - 07/12/11	07/13/2011
Kay Lee	Read More - 07/12/11	07/13/2011
Jason Bear	Read More - 07/12/11	07/12/2011
David Danner	Read More - 07/11/11	07/11/2011
Robert Paredes	Read More - 06/15/11	06/20/2011
George Wallace	Read More - 06/15/11	06/18/2011
Kay Stevens	Read More - 06/15/11	06/17/2011
Pamela Pearl	Read More - 06/15/11	06/17/2011
George Yost	Read More - 06/15/11	06/16/2011
Larry Lide	Read More - 06/15/11	06/16/2011
Kay Lee	Read More - 06/15/11	06/16/2011
Jason Bear	Read More - 06/15/11	06/16/2011
David Danner	Read More - 06/15/11	06/16/2011
George Wallace	Read More - 06/15/11	06/16/2011
Kay Stevens	Read More - 06/15/11	06/15/2011
Pamela Pearl	Read More - 06/15/11	06/15/2011
George Yost	Read More - 06/15/11	06/15/2011
Larry Lide	Read More - 06/15/11	06/15/2011
Kay Lee	Read More - 06/15/11	06/15/2011
Jason Bear	Read More - 06/15/11	06/15/2011
David Danner	Read More - 06/15/11	06/15/2011
Frederick March	Read More - 06/15/11	06/15/2011
Kurt Simpson	Read More - 06/15/11	06/15/2011
Michael Toots	Read More - 06/15/11	06/15/2011
Mary O'Brien	Read More - 06/15/11	06/15/2011
Shelt Day	Read More - 06/15/11	06/15/2011

Priority List

Other Interests

<u>Name</u>	<u>Interest</u>	<u>Date/Time</u>
John Brown	Workshop Interest	07/13/2011
Jodi Best	Visited Your Blog Site	07/13/2011
Kurt Simpson	Workshop Interest	07/13/2011
Jeff Ernst	Workshop Interest	06/15/2011

Larry Parker	Workshop Interest	06/15/2011
John Rush	Visited Your Blog Site	06/15/2011
Chris Best	Visited Your Blog Site	06/15/2011
William Entrada	Workshop Interest	06/15/2011
Peter Allspice	Workshop Interest	06/03/2011
Peter Benton	Visited Your Blog Site	06/02/2011
Christine Courteny	Workshop Interest	06/02/2011
Lenna Settle	Workshop Interest	05/15/2011
Chris Best	Workshop Interest	05/05/2011
Larry Parker	Workshop Interest	05/05/2011
Adam Maserati	Workshop Interest	05/05/2011
Kathleen Biglin	Workshop Interest	05/05/2011
Robert Nest	Workshop Interest	05/05/2011
John Brown	Workshop Interest	05/05/2011
Aaron Love	Workshop Interest	05/05/2011
Rick Taylor	Workshop Interest	05/04/2011
John Brown	Visited Your Blog Site	05/04/2011
Jodi Best	Workshop Interest	04/29/2011
Kurt Simpson	Workshop Interest	04/29/2011
Jeff Ernst	Workshop Interest	04/22/2011
Larry Parker	Visited Your Blog Site	04/20/2011
John Rush	Workshop Interest	04/20/2011
Chris Best	Workshop Interest	04/07/2011
William Entrada	Visited Your Blog Site	04/07/2011
Peter Allspice	Workshop Interest	04/07/2011
Peter Benton	Workshop Interest	04/07/2011
Christine Courteny	Workshop Interest	04/07/2011
Lenna Settle	Workshop Interest	04/05/2011
Chris Best	Workshop Interest	03/19/2011
Larry Parker	Visited Your Blog Site	03/17/2011
Adam Maserati	Workshop Interest	03/17/2011
Kathleen Biglin	Workshop Interest	03/17/2011
Robert Nest	Workshop Interest	03/17/2011
John Brown	Workshop Interest	03/17/2011
Chris Best	Workshop Interest	03/17/2011
Chris Best	Send Turbulent Times Book	03/14/2011

Priority List

Other Interests

<u>Name</u>	<u>Interest</u>	<u>Date/Time</u>
Bill Paid	Workshop Interest	03/11/2011
Marvin DuLong	Send Turbulent Times Book	03/07/2011
Scott Teasue	Send Turbulent Times Book	03/07/2011
Rich Shapiro	Workshop Interest	03/07/2011
Frederick March	Send Turbulent Times Book	03/07/2011
Kurt Simpson	Send Turbulent Times Book	03/07/2011
Michael Toots	Workshop Interest	03/07/2011
Mary O'Brien	Send Turbulent Times Book	03/07/2011

Donald Duck	Workshop Interest	03/05/2011
Greg Gorry	Send Turbulent Times Book	03/05/2011
George Wallace	Send Turbulent Times Book	03/05/2011
Kay Stevens	Workshop Interest	03/05/2011
Pamela Pearl	Send Turbulent Times Book	03/05/2011
George Yost	Workshop Interest	03/05/2011
Larry Lide	Send Turbulent Times Book	03/05/2011
Kay Lee	Workshop Interest	03/05/2011
Jason Bear	Workshop Interest	03/05/2011
David Danner	Workshop Interest	03/05/2011
Bill Paid	Workshop Interest	03/04/2011
Marvin DuLong	Visited Your Blog Site	03/04/2011
Scott Teasue	Workshop Interest	03/03/2011
Rich Shapiro	Workshop Interest	03/03/2011
Frederick March	Workshop Interest	03/03/2011
Kurt Simpson	Workshop Interest	02/28/2011
Michael Toots	Workshop Interest	02/24/2011
Mary O'Brien	Workshop Interest	02/24/2011
Donald Duck	Workshop Interest	02/24/2011
Greg Gorry	Workshop Interest	02/24/2011
George Wallace	Workshop Interest	02/24/2011
Kay Stevens	Workshop Interest	02/24/2011
Pamela Pearl	Workshop Interest	02/24/2011
George Yost	Workshop Interest	02/24/2011
Larry Lide	Visited Your Blog Site	02/24/2011
Kay Lee	Visited Your Blog Site	02/24/2011
Jason Bear	Visited Your Blog Site	02/24/2011
David Danner	Visited Your Blog Site	02/24/2011
Rich Shapiro	Visited Your Blog Site	02/24/2011
Frederick March	Visited Your Blog Site	02/24/2011
Kurt Simpson	Visited Your Blog Site	02/24/2011
Michael Toots	Visited Your Blog Site	02/24/2011

CUMULATIVE REPORT FROM INCEPTION BY NAME

Names And Their Cumulative Tracked Activities

	<u>Activity</u>	<u>Date Tracked</u>
Kay Lee	Workshop Interest	8/11/2011 1:28:30 P
	Read More - 08/10/11	8/11/2011 1:26:25 P
Rich Shapiro	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
Michael Toots	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
Kurt Simpson	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
Frederick March	Read More - 08/10/11	8/11/2011 7:55:43 P
	Read More - 03/02/11	3/3/2011 9:36:54 PM
Pamela Pearl	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
Kay Stevens	Were ADDED TO YOUR subscriber list	
	Were ADDED TO YOUR subscriber list	
Greg Gorry	Read More - 08/10/11	8/10/2011 2:23:36 P
	Read More - 07/12/11	7/13/2011 7:19:01 A

	Read More - 06/02/11	6/3/2011 4:36:14 PM
	Read More - 04/20/11	4/21/2011 3:30:51 P
	Read More - 04/07/11	4/7/2011 6:22:03 PM
	Read More - 03/02/11	3/3/2011 9:18:15 PM
David Danner	Were ADDED TO YOUR subscriber list	
Marvin DuLong	Read More - 07/12/11	7/13/2011 5:25:04 P
	Read More - 04/20/11	4/20/2011 10:19:46
	Workshop Interest	3/19/2011 4:35:10 P
	Read More - 03/02/11	3/4/2011 9:19:30 AM
Robert Nest	Were ADDED TO YOUR subscriber list	
Robin Barber	VISITED YOUR WEB SITE	6/18/2011 1:15:57 P
	Workshop Interest	3/5/2011 4:11:38 AM
	Read More - 03/02/11	3/5/2011 4:10:56 AM
Ryan Barb	Read More - 05/03/11	5/4/2011 2:24:37 PM
Andy Becker	Were ADDED TO YOUR subscriber list	
John Brown	Were ADDED TO YOUR subscriber list	
Robert Nest	Read More - 06/15/11	6/15/2011 2:49:57 P
	Read More - 04/20/11	4/21/2011 9:14:04 A
Chris Best	Read More - 07/12/11	7/16/2011 9:01:30 P
	Read More - 06/15/11	6/16/2011 7:24:39 A
	Read More - 06/02/11	6/3/2011 1:00:54 PM
	Read More - 04/20/11	4/20/2011 9:00:16 P
	Read More - 04/07/11	4/8/2011 10:36:36 A
Drew Reynoldson	VISITED YOUR WEB SITE	4/20/2011 9:34:06 P
Lisa Donsworth	Were ADDED TO YOUR subscriber list	
Blake Rob	Read More - 07/12/11	7/13/2011 8:30:02 A
	Read More - 06/15/11	6/15/2011 4:14:03 P
	Read More - 04/20/11	4/22/2011 3:30:54 P
	Read More - 04/20/11	4/22/2011 3:26:26 P
	Workshop Interest	4/22/2011 8:48:04 A
	VISITED YOUR WEB SITE	4/21/2011 11:46:32 .
	Read More - 04/20/11	4/21/2011 9:45:21 A
	Read More - 04/20/11	4/21/2011 8:51:28 A
	Read More - 04/20/11	4/21/2011 8:50:48 A
	Were ADDED TO YOUR subscriber list	
Denice Robbey	Read More - 04/07/11	4/7/2011 10:23:21 A
Crystal Quinn	Workshop Interest	3/17/2011 9:25:22 A